

ODD SEMESTER EXAMINATION, 2023 – 24
II Year B. Tech.
TECHNICAL COMMUNICATION

Duration: 3:00 hrs

Max Marks: 100

Note: - Attempt all questions. All Questions carry equal marks. In case of any ambiguity or missing data, the same may be assumed and state the assumption made in the answer.

Q 1.	Answer any four parts of the following: a) Define Technical Communication and give its features. b) What is the difference between General Communication and Technical Communication? c) What are some interview skills that a candidate should possess? d) What is the Importance of Technical Communication? e) What are the things to be kept in mind during a Group Discussion? f) Define both: i) Nuances, ii) Exposition.	5x4=20
Q 2.	Answer any four parts of the following. a) Define and explain the importance of Technical Report. b). What is the role of humor in public speaking? c) Define both: a) Intonation. b) Pitch d) What do you understand by Technical Research Paper Writing? Why is it important? e) What do you understand by the term “Interpersonal Communication”? f) How is articulation important in Kinesics?	5x4=20
Q 3.	Answer any two parts of the following. a) What are the 7 Cs of Effective Business Writing? Explain their importance in Communication. b) Define the Barriers of Communication. Explain the types of barriers and their impact on Communication. c) What is the process of audience analysis? How do you ensure the retention of audience interest?	10x2= 20
Q 4.	Answer any two parts of the following. a) Explain the difference between Thesis Writing and Synopsis Writing b) Where is Thesis Writing utilized? Provide the format of a thesis. c) What is the role of audience participation in Technical Communication?	10x2= 20
Q 5.	Answer any two parts of the following. a) Define Kinesics. What are the features of body-language? b) Differentiate between Seminar Paper Writing and Conference Paper Writing. c) What are various types of “flow of communication” within an organization? Explain.	10x2= 20